



ECONOMIC DEVELOPMENT DISTRICT

CEDS Steering Committee

November 2, 2021



AGENDA

1. **Call to Order**
2. **VOTE: Approval of Agenda**
3. **VOTE: Approval of Minutes**
4. **REPORT: EDD Designation Timeline**
Report on updated timeline to establish an Economic Development District.
5. **REPORT and VOTE: Comprehensive Economic Development Strategy**
Report on ratification of MIPA; consider approval.
6. **REPORT: Staffing Plan**
Report on plan to staff MIPA
7. **REPORT: Grant Applications**
Report on potential applications from MIPA region
8. **Other Business**
9. **Adjournment**

MINUTES

TIMELINE

Economic Development District Designation Application

PHASE 1:
Weigh support

- **November to February**
- Stakeholder discussions
- County resolutions of support
- Concurrence from Governor's Office.



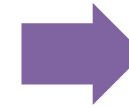
PHASE 2:
Create entity

- **March to August**
- Meet all criteria for formation of EDD.
- Form entity.
- Determine due structure.
- Form board.
- Develop and adopt CEDS.



PHASE 3: Designation

- **Fall 2021**
- Submit materials for designation.
- Review process estimated at 2-3 months.
- Final approval from a deputy administrator.



PHASE 4: Launch Operations

- **Late 2021 - Mid-2022**
- Determine membership
- Following designation, the entity would apply to participate in the EDA's Partnership Program, i.e., federal funding for admin costs.

NEXT STEPS: Preparing to be operational

PHASE 3: Designation

- **Fall 2021**
- Submit materials for designation.
- Review process estimated at 2-3 months.
- Final approval from a deputy administrator.

September 8 – Submit EDD designation application and wait. Approval could take up to 3 months.

NEW – Received feedback on CEDS and designation application.

NEW – Have updated the documents and returned them to EDA for additional review and feedback.

SEPTEMBER-DECEMBER

- Beginning to meet with eligible jurisdictions about possible membership
- Funding commitments will be needed for application to the EDA's Partnership Program for administrative costs (\$70K annual grant, matched by \$70K local funds)
- Could be operational by early 2022.

PHASE 4: Launch Operations

- **Late 2021 - Mid-2022**
- Determine membership
- Following designation, the entity would apply to participate in the EDA's Partnership Program, i.e., federal funding for admin costs.

REVISED CEDS

Comprehensive Economic Development District

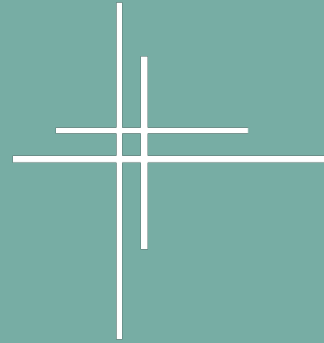
REVISED Comprehensive Economic Development Strategy

- Update completed and returned to EDA for review
- Added section on Resiliency
- Added Action / Implementation Table
- ~~99~~ 126 pages



5

RESILIENCY





High Trestle Trail Bridge, Boone County

DISASTER PREPAREDNESS



One of the best strategies for ensuring resiliency of the Mid-Iowa region is to anticipate and prepare for the range of potential disasters. For MIPA, that means supporting and encouraging a range of activities by its member jurisdictions:

- Engage in pre-disaster recovery and mitigation planning.
- Encourage concepts and principles of economic resiliency strategies into existing plans and activities.
- Regularly assess communities' risks and vulnerabilities.
- Inventory and organize the community's recovery resources.
- Engage in business continuity planning.
- Ensure resources are available for the elderly and those with special needs.
- Identify shelters.
- Identify recovery partners, as well as the type of assistance and resources they can provide.
- Establish a timeline for recovery activities (immediate, short-term, intermediate, and long-term).
- Develop and disseminate a community evacuation plan.
- Establish a communication chain.
- Engage the community's residents in the planning and recovery process.
- Convene neutral forum to facilitate discussion on economic resiliency preparedness among diverse stakeholders.

KEY VULNERABILITIES

The previous sections, notably the Economic Indicators and Regional Assessment, reveal the areas of the regional economy that are robust and resilient – as well as those that are fragile and susceptible to disruption.

To improve the overall resiliency of the regional economy, the region's vulnerabilities are identified here for further examination:

- **Economic Challenges** relating to workforce and infrastructure are could further exacerbate the Mid-Iowa region's efforts to further its economic development.
- **Natural Disasters** have taken a significant toll on the Mid-Iowa region in recent years and are an ever-present reality that needs to be taken into account.
- **Degradation of Natural Resources** stand to complicate the region's efforts to sustain its economic development gains.

ECONOMIC CHALLENGES

Several economic challenges stand out as vulnerabilities to the region. Notable among them are the following:

- **A lack of workforce** was repeatedly identified by stakeholders as a critical issue to the region. Without more workers, companies can't add jobs, and economic growth is hindered.
- **Under-qualified workforce** was also referenced by stakeholders as a barrier to growing companies and expanding the regional economy.
- **Inadequate workforce housing** is a persistent issue across the Mid-Iowa region, a fundamental need without which growth is hampered.
- **Lack of broadband** across the region is a barrier to growing the economy in parts of Mid-Iowa.
- **Aging infrastructure** has been an ever-present economic challenge for local jurisdictions.

RESILIENCE STRATEGIES

- Support efforts to attract and retain workforce, notably quality-of-life amenities.
- Support efforts to up-skill the workforce, such as training programs and centers.
- Support efforts to "future-proof" infrastructure that is critical to the economy.

NATURAL DISASTERS

As noted in the Economic Indicators section, Mid-Iowa is susceptible to 14 of the 18 natural hazards identified by FEMA, including Cold Wave, Drought, Earthquake, Hail, Heat Wave, Hurricane, Ice Storm, Land Slide, Lightning, Riverine Flooding, Strong Wind, Tornado, Wildfire, and Winter Weather.

Most of these risks are deemed Very Low, Relatively Moderate, or Moderately High.

Still, it is important for the region's economic resilience to understand these risks and be prepared to adequately respond to natural disasters when they happen.

RESILIENCE STRATEGIES

- Work with emergency managers to address the risks identified through hazard mitigation planning.
- Employ measurements to regularly assess the regional economy.



Flattened corn, near Adel

COVID PANDEMIC

Mid-Iowa is no exception to the significant economic disruption caused by the COVID-19 pandemic. For MIPA, this means a redoubled commitment to the regional economic recovery by working with its member jurisdictions and partner organizations in numerous ways:

- Emphasize community resilience.
- Support the return and revitalization of main streets, business districts and rural economies.
- Ensure the communities are appealing and healthy places to live and work.
- Emphasize the importance of communities being welcoming and providing environments safe from COVID, and therefore perceived as more desirable destinations.
- Connect member jurisdictions with stimulus money, capital, and business assistance resources for business creation, expansion and retention.
- Assist member jurisdictions with workforce development and education and training opportunities in post-COVID environment.

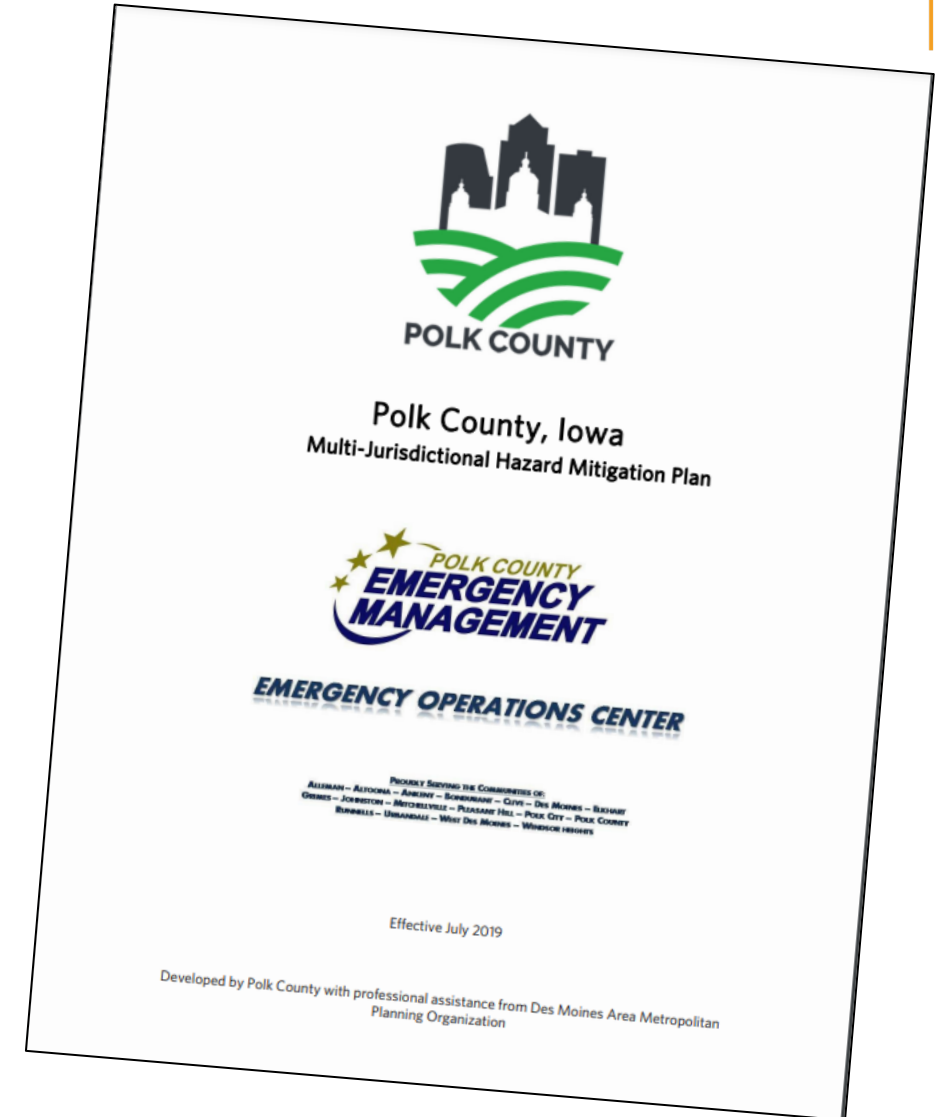
DEGRADATION OF NATURAL RESOURCES

The Mid-Iowa region is rich in natural resources, notably its fertile soil and ample fresh water. However, these resources run the risk of degradation.

- **Soil erosion** occurs when rainwaters carries soil off fields and into streams, sending the region's fertile soil into streams and rivers and, ultimately, out of the region.
- **Water quality** is negatively impacted by excessive contaminants entering the water stream, making the region's water more difficult to clean to drinking standards, and presenting a deterrent to recreating in the water.

RESILIENCE STRATEGIES

- Support efforts to preserve and protect natural resources.
- Support efforts to improve wetlands conservation, air and water quality, and reduce flood risk.
- Support development practices that do not affect flood prone or other environmental-sensitive lands.



DISASTER RESPONSE



In the event of a disaster, MIPA is committed to supporting its member jurisdictions and partner organizations in the following ways:

- Provide access to regional demographic, economic, and hazard vulnerability data.
- Assist with disaster assessments and long-term economic impact analysis.
- Foster collaborative relationships among member jurisdictions and partner organizations that could provide data, funding, technical expertise, and other resources essential to intermediate and long-term economic recovery.
- Offer grant writing and technical assistance.
- Connect entities with resources such as EDA's Revolving Loan Fund, as well as private, nonprofit, and philanthropic resources.
- Provide technical support to impacted businesses.
- Leverage asset.
- Offer neutral forum to discuss the economic-recovery from disaster among diverse stakeholders.

POSITIVE VISION

A economy that is resilient requires more than plans and infrastructure – it requires a positive outlook. As such, it is important for leaders of the economy to share a positive vision for the future of the economy.

A positive self-image is a staple of the Mid-Iowa economy, with abundant examples of this kind of story-telling, often from local chambers of commerce and regional economic development groups. Many of these organizations have been involved in MIPA.

Storytelling examples include:

- Relocation guides
- Websites
- Promotion of earned rankings

The following pages provide examples of the kinds of rankings and promotions that feed the Mid-Iowa region's image of itself as having a prosperous future.

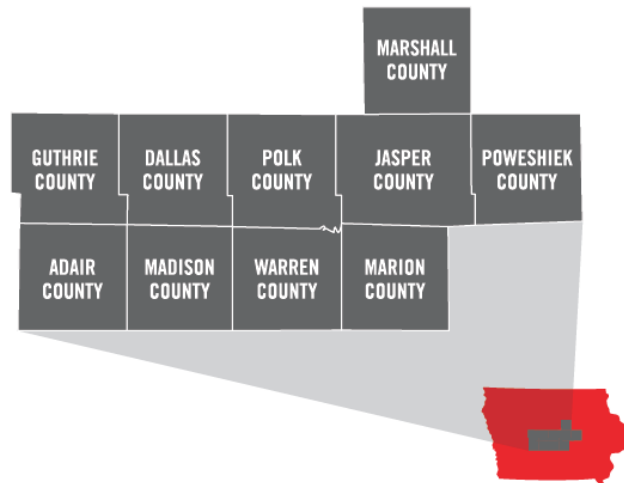


POSITIVE VISION: “DSM USA”



The Greater Des Moines Partnership, with a 10-county service area including 5 of the 7 MIPA counties, is an effective storyteller whose efforts have led to numerous positive rankings for the region and a positive attitude among stakeholders throughout the region.

The Partnership helps position the region to rank highly in national ranking exercises by third-party groups such as national magazines. The Partnership then shares these locally through email, website, meetings, and more.



TOP 10 BEST PLACE FOR BUSINESS AND CAREERS — *Forbes*, 2019

#1 BEST PLACE TO LIVE IN THE MIDWEST FOR HIGH SALARIES AND LOW COST OF LIVING — *The Ascent*, 2021

#5 BEST MINOR LEAGUE SPORTS MARKET — *SportsBusiness Journal*, 2019

#11 MOST AFFORDABLE CITY TO BUY A HOME — *Forbes Advisor*, 2021

#8 BEST U.S. CITY FOR WORK-LIFE BALANCE — *GOBankingRates*, 2019

TOP 10 MOST ARTISTIC MEDIUM-SIZED CITY — *Expedia*, 2018

#7 HOT SPOT FOR DATA SCIENCE JOBS — *Burning Glass*, 2019

#1 METRO FOR MILLENNIALS TO BUY HOMES — *Grow Magazine*, 2019

#7
BEST CITY FOR LIVING THE AMERICAN DREAM — *SmartAsset*, 2019

#3
BEST AFFORDABLE PLACE TO LIVE IN THE U.S. — *U.S. News & World Report*, 2020

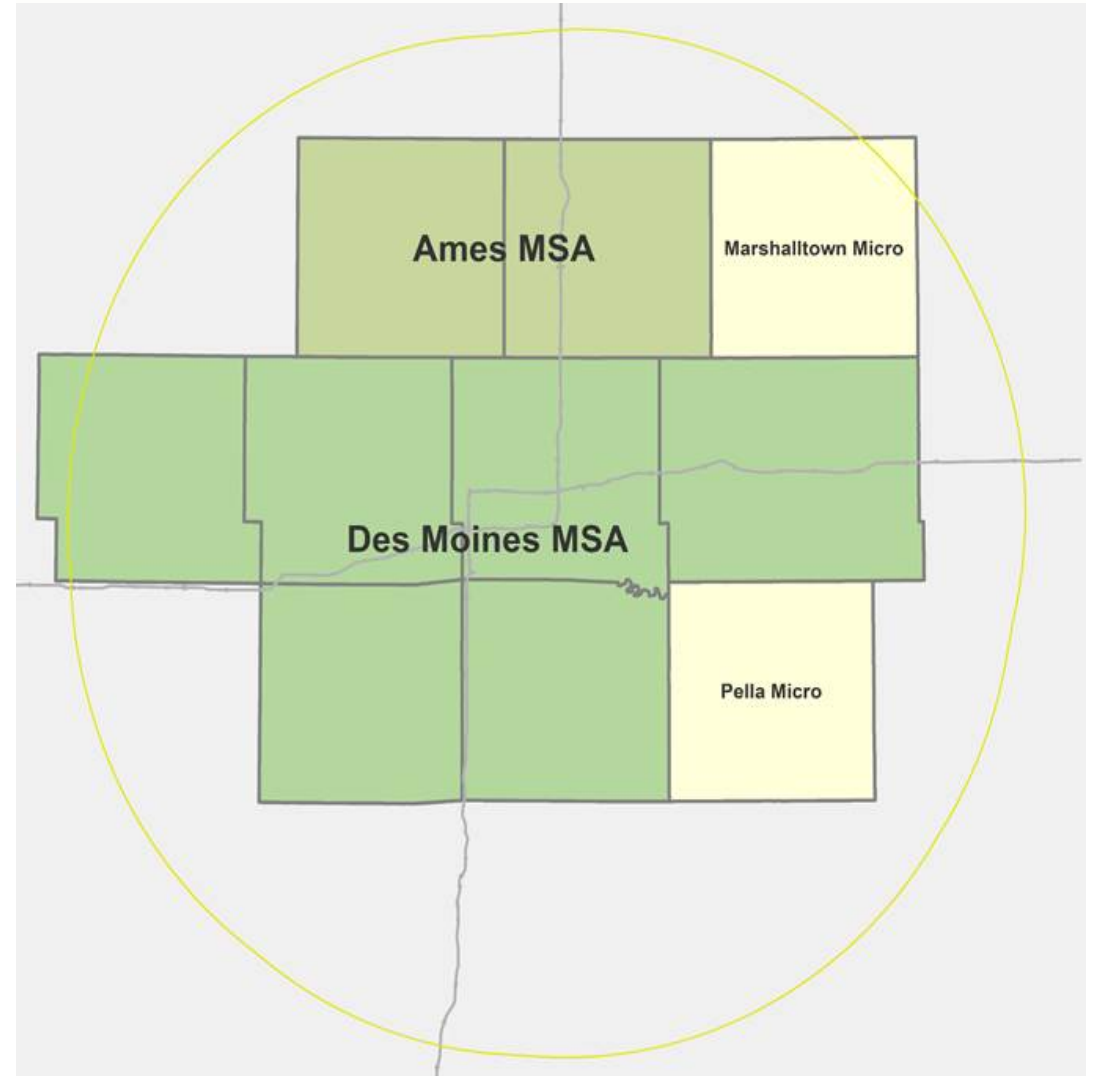
#2 CITY FOR YOUNG HOME BUYERS — *Clever Real Estate*, 2019

POSITIVE VISION: “Regional Wins”

Capital Crossroads is a regional plan covering a 50-mile radius around the state capital, including all seven counties in the Mid-Iowa region. The Capital Crossroads plan is complementary to the Mid-Iowa Comprehensive Economic Development Strategy.

Moreover, the staff behind Capital Crossroads routinely tell the story of “regional wins,” or successful project or program implementations that support the region's goals. These are promoted in e-newsletters, online, and in meetings with stakeholders.

CAPITAL CROSSROADS *A VISION FORWARD*



POSITIVE VISION

There is an abundance of positive story-telling about the Mid-Iowa region, and it will be important for the region to continue this tradition of presenting a positive vision for the future.

RESILIENCE STRATEGIES

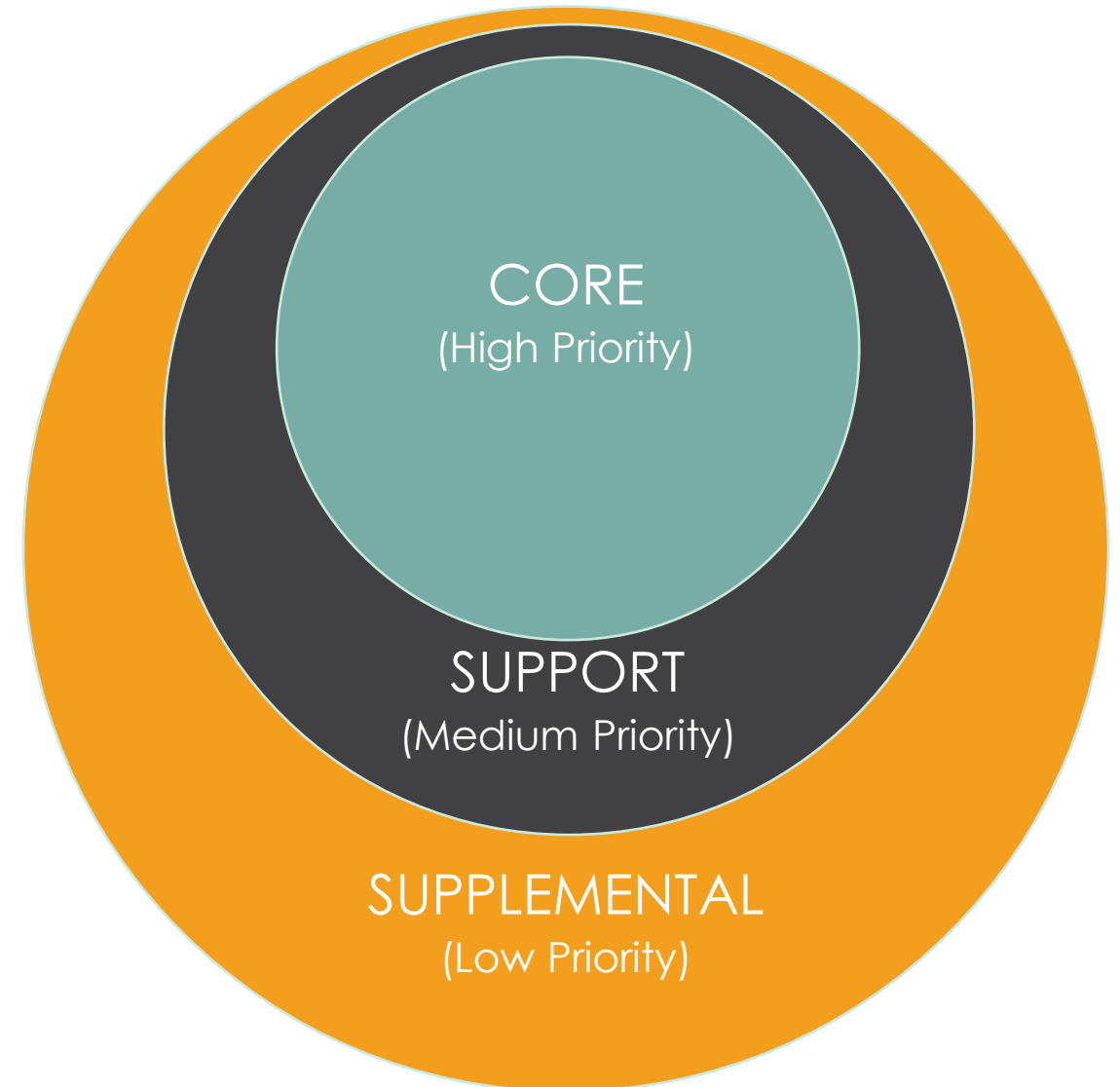
- Support storytelling efforts by partner organizations.
- Support efforts to highlight positive improvements resulting from investments in projects or programs within the Mid-Iowa region.
- Involve key storytelling stakeholders in efforts being made by MIPA.



ACTION PLAN: Tactics & Services

Implementation will require specific tactics within three service levels defined by MIPA. The aim of the service levels is to ensure MIPA's primary tasks are being completed, while seeking to provide the highest level of value to the Mid-Iowa region.

- **Core Services** are the fundamental functions that are expected by MIPA's member governments and primary federal partner, the U.S. Economic Development Administration.
- **Support Services** are the services that member governments can request of MIPA without prior negotiation; for example, grant administration.
- **Supplemental Services** are “value-adds,” which can be offered to member governments on a case-by-case basis, if they align with MIPA goals and additional funding allows for expanded staff capacity.



TACTIC	OBJECTIVE	SERVICE LEVEL / PRIORITY LEVEL	LEAD AGENCY	FUNDING SOURCE	GOALS	TIMELINE	EVALUATION
Attract, retain, and expand businesses throughout the Mid-Iowa region.	Leverage local, regional, state, and federal programs and incentives with the business needs of the region.	Core. High.	MIPA.	Partnership Program	Goal 1.	2021-2024.	Jobs created, business start-ups and expansions, amount/type of assistance provided.
Assist with financial and technical assistance applications to support business and job growth in collaboration with local governments, economic development organizations, and private businesses.	Secure funding for projects and programs that advance the region's goals.	Core. High.	MIPA.	Partnership Program	Goal 1.	2021-2024.	Jobs created, business start-ups and expansions, amount/type of assistance provided.
Support jurisdictions receiving state or federal awards, which aid business and job growth, in their efforts to fulfill the applicable requirements of the funding agency or program, especially when compliance is necessary to implement the awarded programs or projects. (e.g., environmental reviews, job maintenance, procurement, etc.)	Ease the grant-funding process for member jurisdictions.	Support. Medium.	MIPA.	Grant administration fee paid by member jurisdiction or partner organization	Goal 1.	2021-2024.	Jobs created, business start-ups and expansions, amount/type of assistance provided.

TACTIC	OBJECTIVE	SERVICE LEVEL / PRIORITY LEVEL	LEAD AGENCY	FUNDING SOURCE	GOALS	TIMELINE	EVALUATION
Provide the necessary infrastructure to sustain and grow communities and businesses.	Ensure the region's infrastructure meets the evolving needs of residents and businesses through planning and financing, with an emphasis on preserving existing facilities and building new when necessary.	Core. High.	MIPA.	Partnership Program.	Goal 2.	2021-2024.	Priority infrastructure projects funded and implemented, underperforming systems addressed, and communities assisted with comprehensive plans, strategic plans, or infrastructure needs assessments.
Assist in the regional effort to expand broadband access to every corner of the Mid-Iowa region.	Secure funding for projects and programs that advance the region's goals.	Core. High.	MIPA.	Partnership Program.	Goal 2.	2021-2024.	Status of broadband installation.
Assist local governments, economic development organizations, and industrial foundations with the assembly of land for business and industry, through site identification, mapping, and other technical assistance.	Ease the grant-funding process for member jurisdictions.	Support. Medium.	MIPA.	Member jurisdictions.	Goal 2.	2021-2024.	Assistance provided, land assembled.

TACTIC	OBJECTIVE	SERVICE LEVEL / PRIORITY LEVEL	LEAD AGENCY	FUNDING SOURCE	GOALS	TIMELINE	EVALUATION
Provide local governments – in collaboration with economic development organizations, private businesses, developers and investors – with financial and technical assistance applications to support infrastructure.	Provide infrastructure supporting economic development.	Core. High.	MIPA.	Partnership Program.	Goal 2.	2021-2024.	Infrastructure projects supported.
Help develop strategic plans or infrastructure needs assessment for local governments.	Secure funding for projects and programs that advance the region's goals.	Support. Medium.	MIPA.	Member jurisdictions .	Goal 2.	2021-2024.	Assistance provided.
Attract, retain, and expand the workforce throughout Mid-Iowa.	Improve the region's physical and cultural environment to preserve Mid-Iowa as an affordable and desirable place to live, work, play, and raise a family for a workforce of diverse backgrounds, interests, and skillsets.	Core. High.	MIPA.	Partnership Program.	Goal 3.	2021-2024.	Assistance provided, land assembled.

TACTIC	OBJECTIVE	SERVICE LEVEL / PRIORITY	LEAD AGENCY	FUNDING SOURCE	GOALS	TIMELINE	EVALUATION
Support local governments and nonprofit community and neighborhood development organizations with applications for financial and technical assistance that support business and job growth, workforce housing, daycare options, and quality-of-life amenities.	Support regional workforce.	Core. High.	MIPA.	Partnership Program.	Goal 3.	2021-2024.	Communities served.
Assist in efforts to expand a range of appropriate options for workforce housing.	Support regional workforce housing.	Support. Medium.	MIPA.	Member jurisdictions .	Goal 3.	2021-2024.	Communities served.
Assist governments in sustaining and expanding their tax base, emphasizing downtown districts, entertainment districts, commercial and infill development as appropriate.	Ensure the ongoing usefulness of existing building stock.	Core. High.	MIPA.	Partnership Program.	Goal 3.	2021-2024.	Assistance provided, buildings repurposed.

TACTIC	OBJECTIVE	SERVICE LEVEL / PRIORITY LEVEL	LEAD AGENCY	FUNDING SOURCE	GOALS	TIMELINE	EVALUATION
Search for resources to aid in the redevelopment or adaptive reuse of existing buildings or facilities that have closed due to population loss, relocation, disinvestment, or other circumstances.	Ensure the ongoing usefulness of existing building stock.	Core. High.	MIPA.	Partnership Program.	Goal 3.	2021-2024.	Assistance provided, buildings repurposed.
Prepare the workforce to the evolving Mid-Iowa economy of today and into the future.	Provide easy and affordable access to educational opportunities and apprenticeships serving to upskill the workforce, meet the employment needs of the region's businesses and industries, and prepare for opportunities into future.	Core. High.	MIPA.	Partnership Program.	Goal 4.	2021-2024.	Employment rate, jobs created and retained, programs dedicated to upskilling the workforce, programs cultivating talent for the region's in-demand industries, and businesses adding employees.
Support local governments and nonprofit community and neighborhood development organizations with applications for financial and technical assistance that support workforce attraction, development and training.	Expand workforce.	Core. High.	MIPA.	Partnership Program.	Goal 4.	2021-2024.	Assistance provided.

TACTIC	OBJECTIVE	SERVICE LEVEL / PRIORITY LEVEL	LEAD AGENCY	FUNDING SOURCE	GOALS	TIMELINE	EVALUATION
Search for resources to aid in the redevelopment or adaptive reuse of existing buildings or facilities that have closed due to population loss, relocation, disinvestment, or other circumstances.	Ensure the ongoing usefulness of existing building stock.	Core. High.	MIPA.	Partnership Program.	Goal 4.	2021-2024.	Assistance provided, buildings repurposed.
Promote existing and proposed programs that educate and train the region's workforce, with an emphasis on “upskilling” undereducated and low- and moderate-income workers.	Upskill workforce and meet business demand for jobs.	Core. High.	MIPA.	Partnership Program.	Goal 4.	2021-2024.	Assistance provided.
Assist with regional collaborations involving the institutes of higher learning, including universities, private colleges, and community colleges, that align student training with the demands of the region's economy.	Cultivate talented workforce to meet demand for jobs	Core. High.	MIPA.	Partnership Program.	Goal 5.	2021-2024.	Assistance provided.

Tactic	Objective	Service Level / Priority Level	Lead Agency	Funding Source	Goals	Timeline	Evaluation
Search for resources to aid in the redevelopment or adaptive reuse of existing buildings or facilities that have closed due to population loss, relocation, disinvestment, or other circumstances.	Ensure the ongoing usefulness of existing building stock.	Core. High.	MIPA.	Partnership Program.	Goal 4.	2021-2024.	Assistance provided, buildings repurposed.
Promote existing and proposed programs that educate and train the region's workforce, with an emphasis on "upskilling" undereducated and low- and moderate-income workers.	Upskill workforce and meet business demand for jobs.	Core. High.	MIPA.	Partnership Program.	Goal 4.	2021-2024.	Assistance provided.

TACTIC	OBJECTIVE	SERVICE LEVEL / PRIORITY LEVEL	LEAD AGENCY	FUNDING SOURCE	GOALS	TIMELINE	EVALUATION
Bolster the economic resilience of Mid-Iowa by safeguarding our natural assets and through disaster avoidance and mitigation.	Prepare and equip local governments and businesses to avoid natural and human-caused disasters where possible, and to sustain and recover from the social and economic disruptions when disasters happen.	Core. High.	MIPA.	Partnership Program.	Goal 5.	2021-2024.	Growth or decline of buildings in the 100-year floodplain or other environmentally sensitive areas; projects or programs that preserve or re-establish wetlands, improve air and water quality, and reduce flood risk; jurisdictions covered by pre-disaster mitigation plans locally adopted and approved by FEMA; number of business closures and layoffs
Assist local governments with financial assistance applications and management of programs intended to acquire and remove residential structures and essential facilities from identified flood hazard areas.	Improve resiliency of workplace building stock.	Core. High.	MIPA.	Partnership Program.	Goal 5.	2021-2024.	Assistance provided.

TACTIC	OBJECTIVE	SERVICE LEVEL / PRIORITY LEVEL	LEAD AGENCY	FUNDING SOURCE	GOALS	TIMELINE	EVALUATION
Promote local and regional efforts to improve wetlands conservation, air and water quality, and reduce flood risk.	Maintain and improve the region as a desirable and safe place for business.	Support. Medium.	MIPA.	Partnership Program.	Goal 5.	2021-2024.	Assistance provided.
Support development practices that do not affect flood prone or other environmental-sensitive lands.	Ensure resiliency of workplace building stock.	Support. Medium.	MIPA.	Member jurisdictions.	Goal 5.	2021-2024.	Assistance provided.
Support disaster mitigation planning efforts.	Regional economic resiliency.	Support. Medium.	MIPA.	Member jurisdictions.	Goal 5.	2021-2024.	Assistance provided.
Assist economic development organizations in supporting businesses adapting to disaster events and economic downturns.	Regional economic resiliency.	Support. Medium.	MIPA	Member jurisdictions.	Goal 5.	2021-2024.	Assistance provided.

Tactic	Objective	Service Level / Priority Level	Lead Agency	Funding Source	Goals	Timeline	Evaluation
Complete Annual CEDS Progress Report.	Annually highlight accomplishments in the annual scope of work.	Core. High.	MIPA	Partnership Program.	All Goals.	Annually.	On-time completeness.
Assist members and partner organizations with grant applications supporting business and job growth.	Secure funding for projects and programs that advance the region's goals.	Core. High.	MIPA	Partnership Program.	Goal 1.	2021-2024.	Grants submitted, drafted, or advised.
Support members and partner organizations in fulfilling funding requirements.	Ensure readiness to receive funding for projects advancing regional goals.	Core. High.	MIPA	Partnership Program.	All Goals.	2021-2024.	Number of consultations, projects delivered.
Lend support to regional efforts to expand broadband, offering grant-writing as needed.	Provide critical infrastructure for economic development.	Core (High) / Supplemental (Low).	MIPA	Partnership Program / Member jurisdictions.	Goals 1, 2, 3.	2021-2024.	Engagements with regional broadband efforts / grants submitted.
Provide technical assistance on projects to expand jurisdictions' tax base.	Improve the resiliency of cities and counties by deepening their tax base.	Supplemental. Low.	MIPA	Member jurisdictions.	Goal 2.	2021-2024.	Engagements with jurisdictions.

Tactic	Objective	Service Level / Priority Level	Lead Agency	Funding Source	Goals	Timeline	Evaluation
Seek funding for redevelopment and adaptive use of existing buildings or facilities.	Revitalize assets to increase economic activity	Core. High.	MIPA	Partnership Program.	Goal 3	2021-2024.	Grant applications written and submitted.
Help develop grant applications supporting organizations advancing workforce development.	Grow economic activity through the available and talent of the workforce	Core. High.	MIPA	Partnership Program.	Goal 4	2021-2024.	Grant applications written and submitted.
Assist institutes of higher learning in student-training programs aligned with regional need.	Grow economic activity through increased workforce with applicable skillsets.	Supplemental. Low.	MIPA	Member jurisdictions.	Goal 4	2021-2024.	Engagements with institutions of higher learning.
Help develop grant applications to relocate infrastructure from flood hazard areas and support efforts to increase the resiliency of natural areas.	Improve resiliency of economy by minimizing risk and potential disruption and through the perseverance of natural assets.	Core. High.	MIPA	Partnership Program.	Goal 5	2021-2024.	Grants written and submitted.
Participate in disaster mitigation planning efforts and develop related plans as needed.	Provide economic development perspective to disaster mitigation and recovery efforts.	Core (High) / Supplemental (Low)	MIPA	Partnership Program / Member jurisdictions.	Goal 5	2021-2024.	Engagements with partners / planning assistance given.

Tactic	Objective	Service Level / Priority Level	Lead Agency	Funding Source	Goals	Timeline	Evaluation
Work with county emergency managers to provide resources and assistance to jurisdictions experiencing hardship due to disasters.	Support resiliency of regional economy with focus on areas in need.	Core. High.	MIPA	Partnership Program.	Goal 5.	2021-2024.	Engagements with emergency managers and local jurisdictions.
Offer traditional planning assistance to communities, such as writing comprehensive plans and zoning ordinances.	Support readiness of communities to expand economy.	Supplemental. Low.	MIPA	Member jurisdictions.	Goals 1-5.	2021-2024.	Services provided.
Assist communities in revitalizing main streets and central business districts.	Support economic resilience by ensuring success of exiting assets.	Supplemental. Low.	MIPA	Member jurisdictions	Goal 2.	2021-2024.	Engagements with jurisdictions and related services provided.
Strengthen partnerships and collaborations with regional partners to promote EDA programs and	Grow the regional economy.	Core. High.	MIPA	Partnership Program.	Goals 1-5.	2021-2024.	Convenings of partners, connections of projects and programs with grant

MOVING FORWARD



Public and Private Collaboration

The Mid-Iowa CEDS was a collaboration between the public and private sectors, just as economic development is a public-private venture.

Going forward, the continued involvement of stakeholders, communities, economic developers, and MIPA staff as facilitators will be key for effective implementation.

Furthermore, MIPA will collaborate on these efforts with neighboring Economic Development Districts, other Economic Development Organizations, and institutions of learning, notably Iowa State University and Des Moines Area Community College.

Plan Evaluation, Program Monitoring, and Member Support

MIPA staff are responsible for monitoring and updating the Mid-Iowa CEDS. They assume responsibility for regular evaluation of the plan and recommended projects. The plan will be revised every five years to ensure it is up to date, though intermittent updates may be made if changing economic conditions warrant them.

Additionally, MIPA staff will provide services to member governments. These include the writing and administration of grants; serving as a conduit between member jurisdictions and state and federal funding agencies; planning and development services; coordination on regional issues addressing community needs; and other services and projects as requested by member governments.

STAFFING PLAN

Staffing MIPA

Contract with MPO for staffing

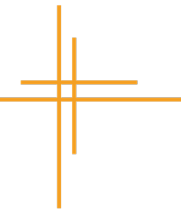


- CRITERIA: EDA requires EDD organization (MIPA) to directly employ staff, in order to qualify for Partnership Program.
- SOLUTION: MIPA will employ staff person:
 - Contract with MPO to provide additional planning support and administrative services, such as accounting, staff supervision, office space, etc.
 - Cost-share benefits package with MPO

GRANT APPLICATIONS

Staffing MIPA

AMERICAN RESCUE PLAN



- Working with a handful of jurisdictions on potential applications.
- ISU and DMAPCC are also pursuing grant applications, using CEDS.



Build Back Better Regional
Challenge



Good Jobs Challenge



Economic Adjustment Assistance



Indigenous Communities



Travel, Tourism and Outdoor
Recreation



Statewide Planning, Research and
Networks

OTHER BUSINESS?

ADJOURN

Thank you!



We appreciate your support and engagement!

As ever, we are open to connecting with you or members of your staff to further discuss the Economic Development District.

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